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ZoomSafer teams with SkyGuard to Deliver Fleet Management Innovation
New partnership provides companies with tools to reduce distracted driving liability

Reston, VA – ZoomSafer, the leading provider of policy management software to [prevent distracted driving](#), and SkyGuard, provider of fleet management systems to increase fleet productivity, cost effectiveness and safety, announced a partnership today to provide innovative technology solutions to help corporations monitor and manage risks stemming from employee use of mobile phones while driving.

The partnership uniquely combines ZoomSafer’s FleetSafer policy management software with SkyGuard’s fleet management system. As a result, corporations can proactively and simultaneously encourage employees to utilize company owned vehicles and company issued smart phones in a safe, legal and responsible manner.

From now on, when an employee drives a vehicle equipped with the SkyGuard service, his/her smart phone will automatically enter into safe driving mode thereby eliminating the dangerous temptation to text or email while driving and protecting the employer from crashes, risks and liability.

"Today's businesses are aware of the swiftly increasing risks associated with distracted driving, and many are enacting employee policies to define acceptable use of mobile phones while driving," said Matt Howard, CEO of ZoomSafer. "The combination of FleetSafer and SkyGuard gives corporations a simple and reliable way to combat the increasing dangers associated with distracted driving."

"The simple truth is that mobile phones compete very effectively for our attention in every aspect of life – at home, at work, even when we’re driving," said SkyGuard’s Chairman, J.D. Power, III. "As a platform for delivering innovative fleet management services, SkyGuard is pleased to partner with FleetSafer to make it easier for government and corporate fleet managers to embrace solutions to prevent distracted driving."

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About ZoomSafer

ZoomSafer is a leading provider of software for mobile phones to prevent distracted driving. Designed specifically for corporate customers, FleetSafer enables employers to proactively enforce cell phone usage policies to reduce crashes, risk and liability. For more information, please visit www.fleetsafer.com or www.zoomsafer.com.



About SkyGuard

SkyGuard provides fleet management services to businesses throughout the United States using a secure web-based application, created by SkyGuard. The customized telematics device collects a wealth of valuable information that can be displayed in that application or integrated into a customer's software application. SkyGuard's systems and reporting provide fleet managers with the tools necessary to confidently make changes that result in lower costs, higher productivity, improved customer relations and reduced liability.

www.skyguard.com